

JOIN US ONLINE
9 -11 NOVEMBER 2020

FEDERATION OF
infection societies

hosted by



FIS|HIS INTERNATIONAL

2020

ONLINE

SPONSORSHIP PROSPECTUS



E-LEARNING

The Federation of Infection Societies (FIS) is a unique conference which includes the collaboration of societies with interests in different aspects of Infectious Diseases, Clinical Microbiology, Biomedical Science and Infection Control.

The conference usually attracts over 700 delegates from a wide variety of backgrounds which include, based on previous conference attendance, Medical Microbiology and Infectious Disease consultants and trainees, nurses, laboratory staff, pharmacists and post-graduate students.

In 2020 the FIS online conference will be hosted by The Healthcare Infection Society.

TAKING PART WILL **ENABLE YOUR COMPANY TO**



GENERATE

leads via the sponsors forum



ENGAGE

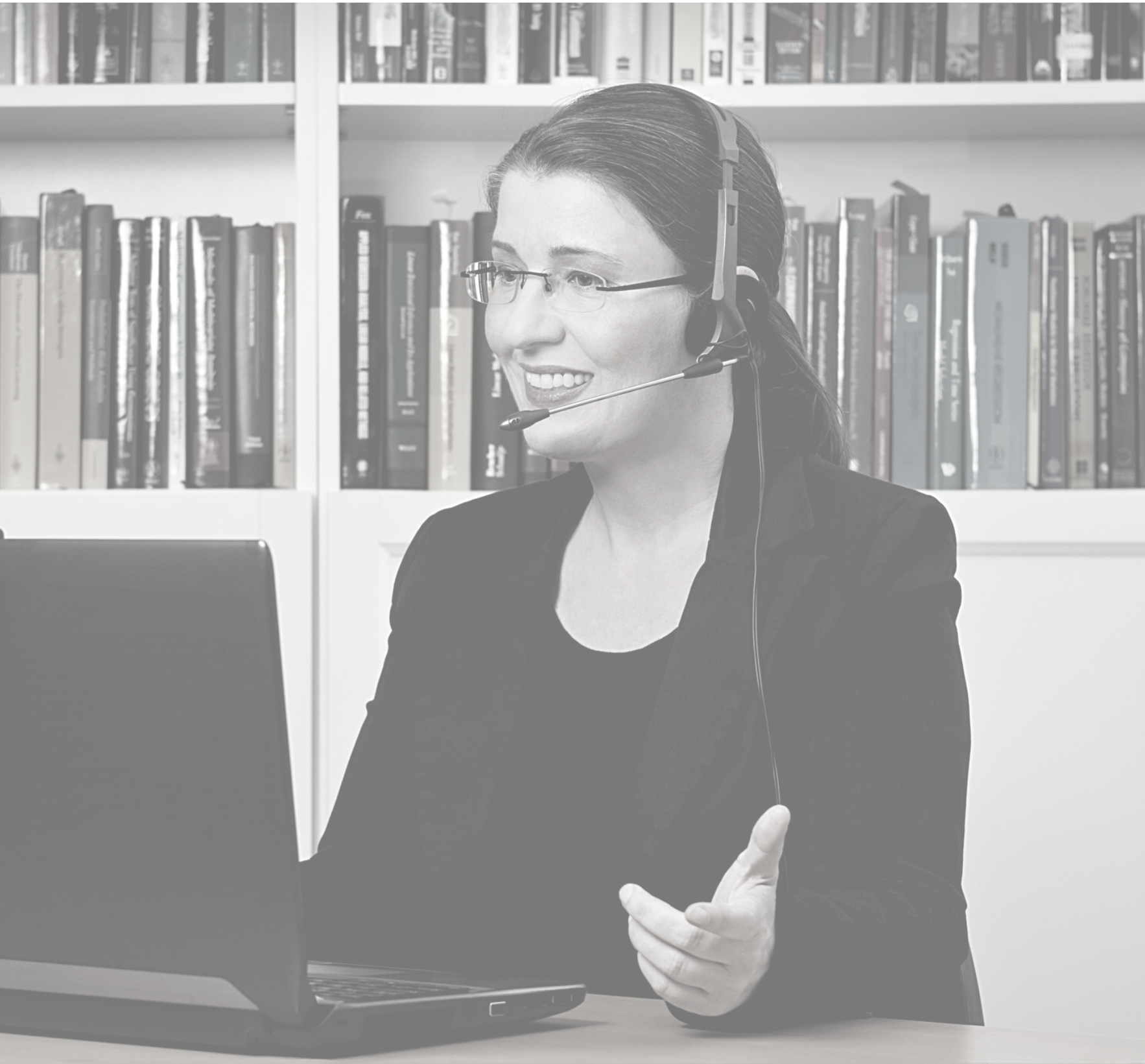
with your leads through virtual meetings and chat rooms



PRESENT

your own symposium as a platinum, gold or silver partner

BENEFITS OF A VIRTUAL CONFERENCE



- **You can expect a high calibre of speakers and presentations which will also be available post-conference.**
- **We anticipate up to 500+ delegates but there is scope for unlimited places.**
- **Opportunity for you to engage with the delegates via the dedicated sponsors forum**
- **More opportunities for Q & A sessions – greater participation from delegates expected.**
- **Opportunity for you to arrange online Zoom meetings and provide a link to your meetings to engage with delegates**
- **Extensive cost savings on travel and accommodation**

SPONSORSHIP OPPORTUNITIES

PLATINUM PARTNER (EXCLUSIVE) - £40,000

TO INCLUDE:

- Symposium session(s) in the conference programme x 2 (30 mins) on separate days
- Marketing e-mail to delegates in advance of conference to promote symposia
- Platinum Partners exclusive room – with contact details, photos and video content and opportunity to host zoom customer chats
- Company logo and website link on conference website
- Company logo on the registration website
- Banner advertising on the registration website
- Banner advertising on the conference website
- Logo and website link on delegate marketing emails
- Complimentary delegate registrations (full conference) – 25 places
- Session/speaker sponsorship
- Virtual delegate bag insert
- Verbal mention at opening of conference
- Logo on conference holding slide(s)

SPONSORSHIP OPPORTUNITIES

GOLD PARTNER (EXCLUSIVE) - £20,000

TO INCLUDE:

- Symposium session in the conference programme (30 mins)
- Marketing e-mail to delegates in advance of conference to promote symposia
- Included in the sponsorship forum section of the conference – with contact details, photos and video content – opportunity to set up Zoom customer chat
- Company logo and website link on conference website
- Company logo on the registration website
- Logo and website link on delegate marketing emails
- Complimentary delegate registrations (full conference) – 15 places
- Speaker/session sponsorship
- Virtual delegate bag insert
- Logo on conference holding slide(s)

SPONSORSHIP OPPORTUNITIES

SILVER PARTNER (X3 AVAILABLE) - £10,000

TO INCLUDE:

- Symposium session in the conference programme (30 mins) – with marketing e-mail/push notification to promote, included in advance
- Included in the sponsorship forum section of the conference – with contact details, photos and video content
- Company logo and website link on conference website
- Complimentary delegate registrations (full conference) – 5 places
- Virtual delegate bag insert

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Corporate Delegate Sponsorship – 10 full e-Conference registrations £1,350 (for registered HCP's)

SPONSOR FORUM PACKAGE - £995 (10 AVAILABLE)

TO INCLUDE:

- Complimentary access to the e-conference for 2 reps
- Entry into the sponsors forum
- Company name
- Logo with link to your website or product info
- Strap line (max. 8 words)
- Website address
- Email address
- Telephone number
- Free text area (max. 200words) – content can include links to sites, products, online downloads etc.
- Up to 4 images on your sponsor entry
- A video upload on your sponsor entry



SPONSORSHIP FORUM

DELEGATE INTERACTION OPPORTUNITIES INCLUDED:

- Access to the 'attendees' section of the e-conference offering the ability to contact delegates directly
- Post event delegate list with contact details (responsibility of company to obtain delegates' unambiguous and positive consent)

MAKE A PROVISIONAL BOOKING

Bookings can be made by the following methods and will be held for 7 days: Contact Paul Harrison on +44 (0)1506 292 036 or complete and return the booking form by email to paul.harrison@fitwise.co.uk

CONFIRM YOUR PROVISIONAL BOOKING

Send us the completed booking form within 7 days by email.

WHAT HAPPENS NEXT?

Once payment or a copy of an official purchase order is received, we will write to you confirming your booking allocation and provide a link to your submission form to provide your sponsor details. Our Accounts dept. will send a tax invoice or receipted tax invoice as appropriate.

HOW TO BOOK



EVENT DETAILS

FIS/HIS INTERNATIONAL 2020

Online 9 - 11 November 2020

Sponsorship Sales:

Paul Harrison

+44 (0)1506 292036

Paul.Harrison@fitwise.co.uk

www.his.org.uk/training-events/fis-his-2020



Please send remittance advice to Fitwise: accounts@fitwise.co.uk with reference 'FIS/HIS Online' detailing amount paid, payment date, your company name, contact name and phone number: A VAT receipt will be sent on confirmation of payment reaching the bank account.

Payment Terms: Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

A VAT receipt will be send on receipt of payment.

CHEQUE

Send a cheque, made payable to 'HIS Conference', accompanying the booking form, to:

FIS/HIS 2020 Online, c/o Fitwise
Management Ltd,
Blackburn House,
Redhouse Road, Seafield,
Bathgate, West Lothian,
EH47 7AQ.

BACS PAYMENT

Account Name: HIS Conference

Account No: 11790401

Sort Code: 83-51-00

IBAN No: GB82RBOS83510011790401

Bic Code: RBOSGB2L

PAYMENT METHODS



TERMS & CONDITIONS

SUBMISSION OF COMPANY DETAILS

- Refer to your booking form to confirm what your sponsorship package includes.
- Some information requested may not be applicable to your booking and will therefore not need to be completed.
- You should only complete the information which is included in your sponsorship booking.
- If you submit information that is not included in your agreed sponsorship booking, this will not be displayed.
- If you fail to submit information which is included as part of your package this is your choice and we cannot amend your booking.

CANCELLATIONS:

Refunds for sponsor packages which are cancelled, will only be made in the event of FIS/HIS cancelling the event.

INSURANCE:

On the rare occasion of a conference being cancelled only the value of your package will be refunded. Any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT: DELEGATE LISTS

You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.