

Corporate Partnerships

Partner with the Healthcare Infection Society and drive change to prevent HCAs



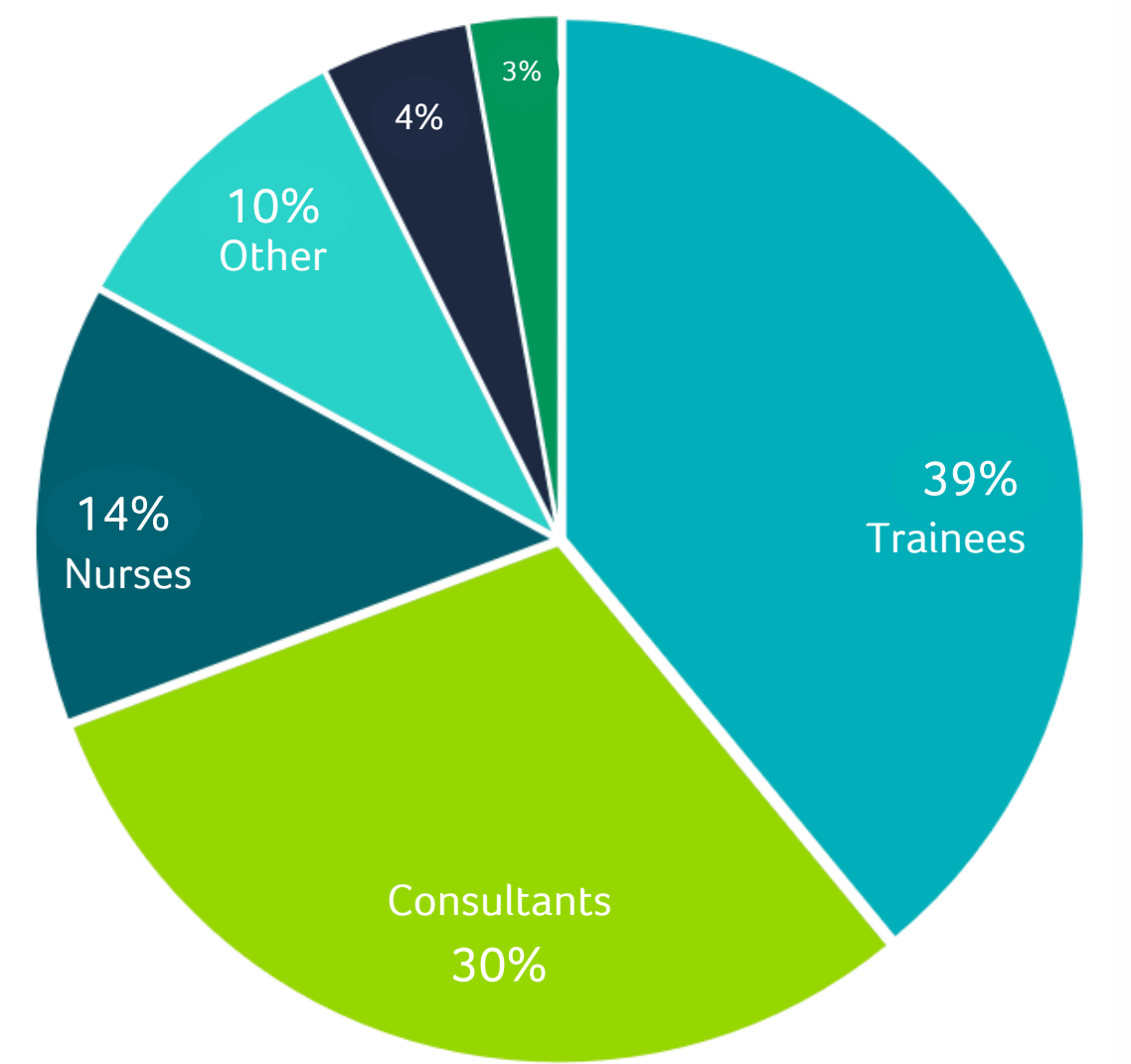
Corporate Partnerships

The Healthcare Infection Society (HIS) is a membership organisation representing over 1,400 members who are experts in the prevention and control of healthcare-associated infections (HCAIs).

Our members are drawn largely from the medical profession, and are predominantly consultant microbiologists and doctors enrolled on an infection specialty training programme. Nurses, clinical scientists, research scientists and others with a demonstrable professional interest in HCAIs are also a vital part of our membership network.

Our corporate partnership programme offers exclusive opportunities to collaborate, share expertise and showcase your commitment to infection prevention. Whether you're looking to engage with key decision-makers or enhance brand visibility, HIS provides a platform for meaningful connections and impact.

Our audience



- Consultants
- Trainees
- Nurses
- Clinical and biomedical scientists and pharmacists
- Students and Core/Foundation doctors
- Other

Mailing lists

Members 1.4k Non-members 1.6k



60% open rate 15% click rate 0.01% unsubscribe rate

Social media followers



8.7k



2.8k



500

Website



51k

Annual users

192k

annual hits

16k

monthly hits

*Values represented from 1355 members July 2024

*Website and email data taken from 2024

Corporate Partnerships

- Your company's news in the HIS newsletter and website*
- Supporting your own-hosted events by re-posting your initial social media post to our feed
- Dedicated profile in the online HIS Partnership webpage
- Use of the HIS partner logo on your company website
- Discount on HIS Annual Conference (HISCON) stand
- [Membership benefits](#) for employees (including access to the [Journal of Hospital Infection](#))
- Host a one-hour partnered webinar
- Opportunity to speak at one HIS event per year (subject to approval by HIS and availability)
- Your company logo on the HIS website ['Education'](#) landing page
- Your company identified as a platinum partner on our website and all HIS e-newsletters
- Job advertisement via our jobs board
- Room hire at our offices in Bloomsbury, London (subject to availability)

* (linked to 1 newsletter per news story and posted monthly on social media for 3 months)

Silver	Gold	Platinum
	1 story	2 stories
3 events	4 events	5 events
		
		
5% off	10% off	FREE
2 employees	3 employees	5 employees
		
		
		
		
		
		

Webinar sponsorship

Through our webinars we offer **unparalleled access to a highly engaged and influential audience**. By aligning with HIS, your organisation will not only showcase its **commitment to advancing IPC** healthcare standards but also gain significant visibility among **key decision-makers** and practitioners in the IPC field.

- Experienced organisation and hosting of the webinar – including the registration process
- Marketing and promotion to a large network of healthcare professionals and over 10k followers on HIS social media accounts
- Your organisation logo and branding on the webinar webpage, social media posts, emails and holding slides
- Recording of the session
- Details of delegates who agree to sharing contact details
- Feedback from the delegates

Single speaker webinars:

£3,000 + VAT

Multiple speaker webinars:

Up to three speakers: £3,300 + VAT

Up to five speakers: £3,600 + VAT

Discount: 5 or more single speaker webinars £2,500 each + VAT

Conference sponsorship

Sponsoring or exhibiting at a HIS conference provides unparalleled opportunities to raise your profile and expand your customer base of IPC professionals.

FIS Conference

Largest UK-hosted, International Infection Conference.

- **3 day in-person** conference run in collaboration with the **British Infection Association**.
- Regularly attended by **600-700 health professionals** working in IPC, infectious diseases, clinical microbiology, and biomedical science.
- Provides unprecedented access to **infection specialists in the UK** and from around the world.

[More information on exhibiting.](#)

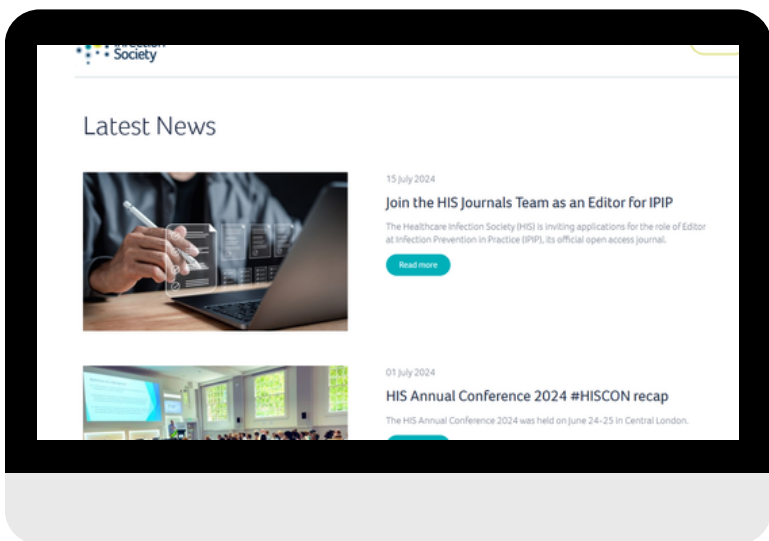
HIS Annual Conference #HISCON

- **2 day in-person** conference that fosters innovation, collaboration, and knowledge exchange in Infection Prevention and Control.
- Offers extensive interaction opportunities with a largely UK-based **multi-disciplinary IPC audience**.
- Includes access to the programme showcasing scientific developments and emerging trends in healthcare associated infections.

[More information on exhibiting.](#)

Tailored opportunities

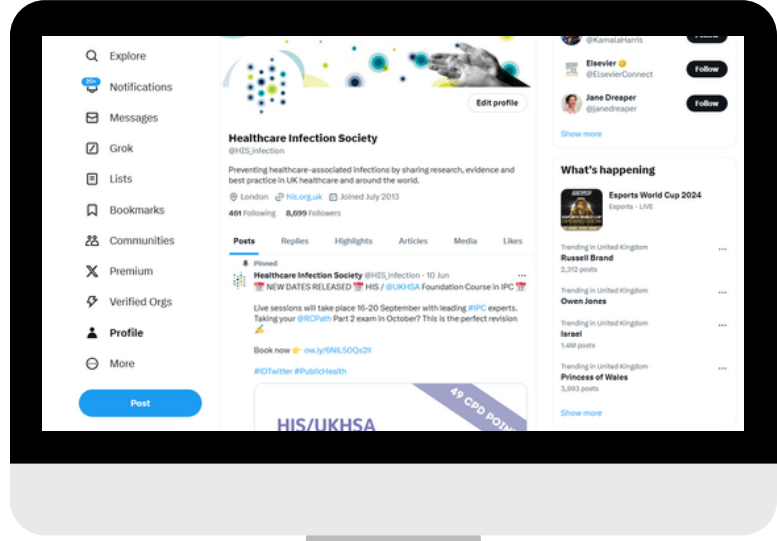
We invite IPC industry companies to explore a range of tailored sponsorship and broadcasting opportunities, designed to **offer flexibility and impact** without the commitment of a full corporate partnership package.



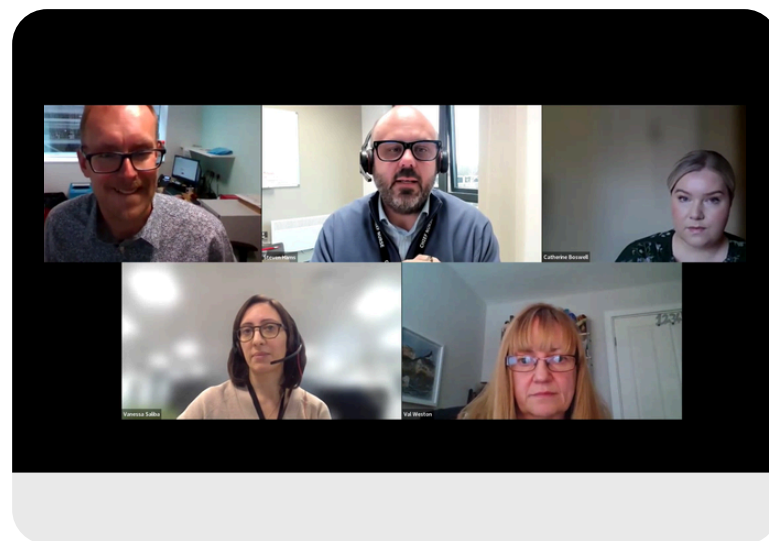
Your company's news story on the website - **£500**



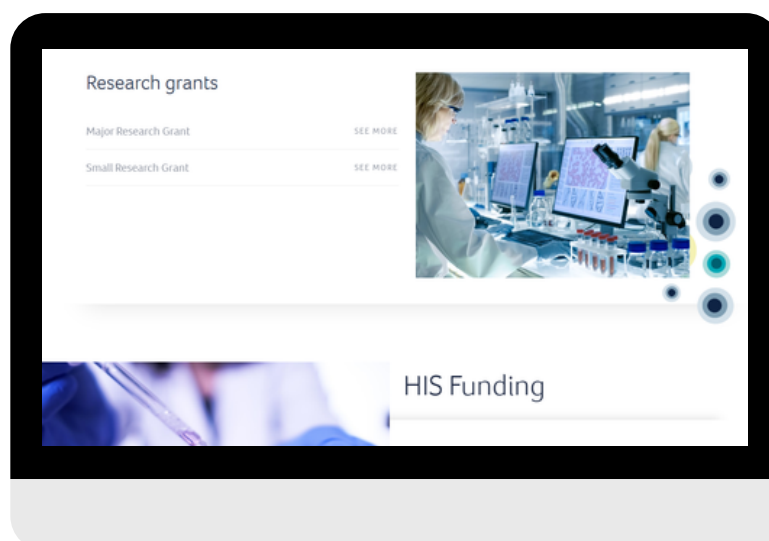
Your company's news story on the website and distributed via the newsletter and social media - **£1,000**



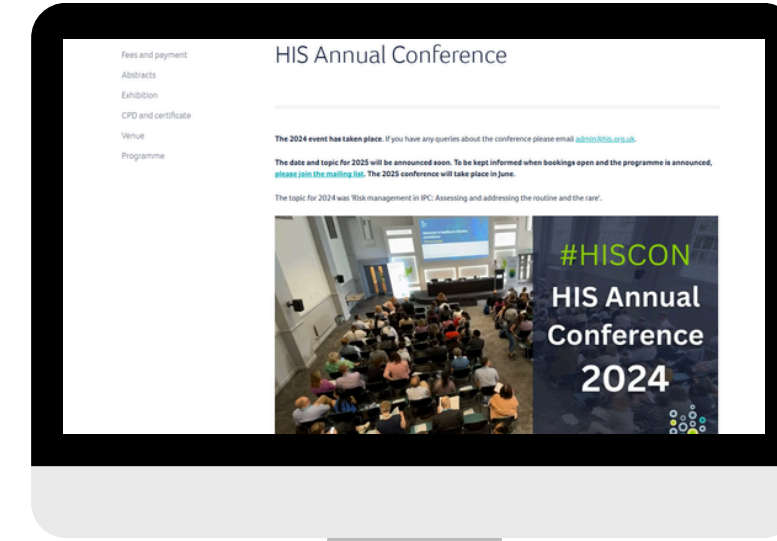
Supporting your topical content by re-posting your initial social media post to our feed (x3 re-post) - **£500**



Host a joint topical webinar organised by HIS - full details on page 4 - **from £3,000**



Support a conference from our established programme - full details on page 5 - **from £1,800**



Job advertisement via our jobs board - **£500**



Book a meeting



**Book a meeting with us
to explore partnership
opportunities with the
society today**

 **.@HIS_infection**

 **Healthcare Infection Society**

 **.@hisinfection.bsky**

www.his.org.uk

Corporate partnerships - Colette Connolly

Marketing and Business Development Manager

Colette.connolly@his.org.uk

Webinar and event partnering - Joe Fitzgerald

Events, Awards and Partnership Manager

Joe.fitzgerald@his.org.uk

Montagu House, 7E Wakefield Street, London, WC1N

1PG Registered Charity number: 1158172